

INNOVATIONS 2012





Preciosa® GENUINE CZECH CRYSTAL™

► For centuries, Bohemia, a part of the Czech Republic, has been known for its crystal. It was here where the art of crystal cutting was perfected. Today, Preciosa is known worldwide for its unique Hi-Pure Crystal Technology. Our crystal products possess extraordinary optical and aesthetic characteristics. The Preciosa® GENUINE CZECH CRYSTAL™ trademark is a guarantee of the finest quality Czech product available only from Preciosa.

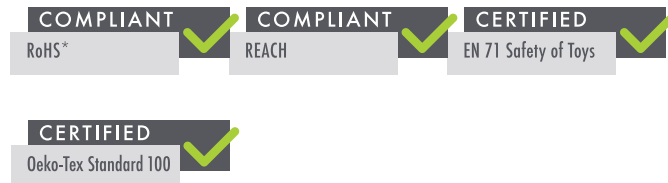


Environment

➤ Preciosa is a European company that believes in supporting the preservation of the environment. We strive to ensure safety for those who use our products. We enforce environmentally safe working conditions and utilize ecologically responsible technologies. We are proud that Preciosa crystal and glass components are certified according to the European Standard EN 71 – Safety of Toys – Volume 3 Issue 1996/A1, Year 2001. They are also compliant with the International Standard OEKO-TEX 100.

All Preciosa colours are RoHS compliant* according to the exemption on the use of glass melt dated 26th June 2006.

*except Citrine, Sun, Hyacinth, Coral, Lt. Siam, Siam, Garnet.





UNITY OF FUN AND CREATIVITY - MORE COLOURS, MORE SHAPES, MORE SIZES!

Preciosa is adding new and eagerly awaited pieces to its wide offer. Whether you enjoy the charming brilliance of large crystal stones, the shimmering pearly tones, or the glimmer of iridescent coatings, you can rely on our well-known, perfectly cut Preciosa® GENUINE CZECH CRYSTAL™ and the finest quality we guarantee.

Let our offering inspire your imagination and playfulness. With Preciosa new products you can be sure to get the proved and tested quality from the traditional producer, one of the best in the world.

“ *Sophisticated geometrical shapes and perfect cut
for unrivalled designs!* ”

OUR SEW-ON COLLECTION EXPANDS AGAIN!

► Show the best of your creativity and enjoy using our highly visible stones in your creations. Now we offer new geometric shapes of sew-on stones – the Triangle and the Rectangle. The sophisticated geometric shapes with perfect cut and brilliance will help you achieve unrivalled results.





MC Triangle 301 3H | ART. 438 72 301

The Triangle is the first three-holed stone in our collection of sew-ons! This sparkling crystal triangle complements our existing offering of geometric shapes. The Triangle is available in 16 mm in Crystal, Crystal AB and Crystal Honey.

COLOUR

Crystal | 00030 (S)

Crystal AB | 00030 (TC) (S)

Crystal Hon | 00030 (TC) (S)



MC Rectangle 301 2H | ART. 438 76 301

The two-holed Rectangle expands our product range of highly demanded large stone. This stone is available in 18x13 mm in Crystal, Crystal AB and Crystal Honey.

COLOUR

Crystal | 00030 (S)

Crystal AB | 00030 (TC) (S)

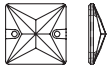
Crystal Hon | 00030 (TC) (S)



POPULAR SEW-ON STONES NOW AVAILABLE IN LARGE SIZES!

► Enjoy even larger sew-on stones that will dazzle and enhance your creations with precisely cut large shining facets and make your designs eye-catching.





MC Square 303 2H | ART. 438 73 303

The popular two-holed Square now comes in a new, larger size.
The 16×16 mm size is joined by a larger 22×22 mm in Crystal,
Crystal AB and Crystal Honey.

| COLOUR | | mm | 16×16 | 22×22 |
|-------------|----------------|----|-------|-------|
| Crystal | 00030 (S) | ● | ● | ● |
| Crystal AB | 00030 (TC) (S) | ● | ● | ● |
| Crystal Hon | 00030 (TC) (S) | ● | ● | ● |



MC Pearshape 301 2H | ART. 438 67 301

Even the teardrop Pearshape now comes in a larger version.
You can order this two-holed stone both in the standard 12×7 mm
size and also in the new 18×10.5 mm version in Crystal, Crystal
AB and Crystal Honey.

| COLOUR | | mm | 12×7 | 18×10.5 |
|-------------|----------------|----|------|---------|
| Crystal | 00030 (S) | ● | ● | ● |
| Crystal AB | 00030 (TC) (S) | ● | ● | ● |
| Crystal Hon | 00030 (TC) (S) | ● | ● | ● |






MC Navette 301 2H | ART. 438 64 301

The two-holed 12×6 mm Navette has always been a hit, and now it has been joined by the 18×9 mm version. Both are available in Crystal, Crystal AB and Crystal Honey.

| COLOUR | mm | 12×6 | 18×9 |
|------------------------------|-----|------|------|
| Crystal 00030 | (S) | ● | ● |
| Crystal AB 00030 (TC) (S) | | ● | ● |
| Crystal Hon 00030 (TC) (S) | | ● | ● |



NOTE:

(S) – Silver Foiling
(TC) – Top Coating
(FC) – Full Coating

● – New | ● – In standard offer

MAXIMIZE THE EFFECT WITH BOTH SIDES OF SHIMMERING AB COATING ON PRECIOSA BEADS!




► The new way of applying the double-sided AB coating onto rondelles adds a spectacularly enchanting rainbow shimmer to the beads surface. Only the top producers in the world can give you this full coating that upgrades every bead with the popular AB coating into a unique iridescent piece.



MC Bead Rondell | ART. 451 69 302

The new AB 2x rondelles come in three sizes: 4, 5, and 6 mm.
The full coating is available on both crystal and coloured beads.

| COLOUR | | | | | |
|---------------|------|----|---|---|---|
| | | mm | 4 | 5 | 6 |
| Crystal AB 2x | (FC) | | ● | ● | ● |
| Colours AB 2x | (FC) | | ● | ● | ● |

'' Nacre pearls shine in a palette of bright new colours!



NACRE PEARLS

► Preciosa pearls, designed to imitate real pearls, were traditionally available in more subtle and natural tones. A multi coloured world and unlimited creativity call for new ideas and new colours even on traditional materials. Preciosa brings a collection of 11 bright new colours finished with the same elegant pearly sheen you have come to expect from our products. Discover an unlimited combination of possibilities for your colourful designs.



Colours



Pearl Effect White
70000



Pearl Effect Cream
71000



Pearl Effect Lt. Creamrose
77000



Pearl Effect Creamrose
77500



Pearl Effect Rosaline
77800



Pearl Effect Peach
79000



Pearl Effect Vanilla
71600



Pearl Effect Gold
78600



Pearl Effect Bronze
78800



Pearl Effect Light Green
75700



Pearl Effect Dark Green
75800



Pearl Effect Lavender
72000



Pearl Effect Light Burgundy
79300



Pearl Effect Bordeaux
79900



Pearl Effect Red
79500



Pearl Effect Dark Copper
78900



Pearl Effect Light Blue
73000



Pearl Effect Blue
73300



Pearl Effect Dark Blue
73500



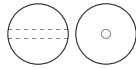
Pearl Effect Light Grey
74000



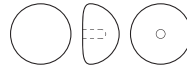
Pearl Effect Dark Grey
74500



Pearl Effect Black
72398



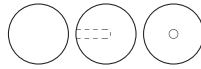
Pearl Round | ART. 131 10 011



Button – Semi | ART. 131 80 012

COLOUR

| | 4 | 5 | 6 | 8 | 10 | 12 | 6 | 8 | 10 | 16 |
|-------------------------------------|---|---|---|---|----|----|---|---|----|----|
| Pearl Effect White 70000 | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● |
| Pearl Effect Cream 71000 | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● |
| Pearl Effect Lt. Creamrose 77000 | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● |
| Pearl Effect Creamrose 77500 | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● |
| Pearl Effect Rosaline 77800 | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● |
| Pearl Effect Peach 79000 | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● |
| Pearl Effect Vanilla 71600 | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● |
| Pearl Effect Gold 78600 | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● |
| Pearl Effect Bronze 78800 | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● |
| Pearl Effect Light Green 75700 | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● |
| Pearl Effect Dark Green 75800 | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● |
| Pearl Effect Lavender 72000 | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● |
| Pearl Effect Light Burgundy 79300 | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● |
| Pearl Effect Bordeaux 79900 | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● |
| Pearl Effect Red 79500 | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● |
| Pearl Effect Dark Copper 78900 | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● |
| Pearl Effect Light Blue 73000 | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● |
| Pearl Effect Blue 73300 | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● |
| Pearl Effect Dark Blue 73500 | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● |
| Pearl Effect Light Grey 74000 | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● |
| Pearl Effect Dark Grey 74500 | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● |
| Pearl Effect Black 72398 | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● |

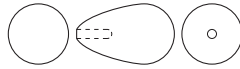


Pearl Round – Semi | ART. 131 10 012

| COLOUR | 4 mm | 5 mm | 6 mm | 8 mm | 10 mm | 12 mm |
|------------------------------------|------|------|------|------|-------|-------|
| Pearl Effect White 70000 | ● | ● | ● | ● | ● | ● |
| Pearl Effect Cream 71000 | ● | ● | ● | ● | ● | ● |
| Pearl Effect Lt. Creamrose 77000 | ● | ● | ● | ● | ● | ● |
| Pearl Effect Creamrose 77500 | ● | ● | ● | ● | ● | ● |
| Pearl Effect Rosaline 77800 | ● | ● | ● | ● | ● | ● |
| Pearl Effect Peach 79000 | ● | ● | ● | ● | ● | ● |
| Pearl Effect Gold 78600 | ● | ● | ● | ● | ● | ● |
| Pearl Effect Bronze 78800 | ● | ● | ● | ● | ● | ● |
| Pearl Effect Light Green 75700 | ● | ● | ● | ● | ● | ● |
| Pearl Effect Lavender 72000 | ● | ● | ● | ● | ● | ● |
| Pearl Effect Bordeaux 79900 | ● | ● | ● | ● | ● | ● |
| Pearl Effect Light Blue 73000 | ● | ● | ● | ● | ● | ● |
| Pearl Effect Light Grey 74000 | ● | ● | ● | ● | ● | ● |
| Pearl Effect Dark Grey 74500 | ● | ● | ● | ● | ● | ● |
| Pearl Effect Black 72398 | ● | ● | ● | ● | ● | ● |

The Pearl Effect by Preciosa is characterized by the following:

- Resistance to abrasion: an important property both during the manufacturing process and for the customer's everyday wear and tear as well
- Resistant to UV light: even long-lasting exposure to the sun does not affect the colour hue or the surface structure of our beads
- Resistant to cosmetics: unlike most pearls available on the market, Preciosa Nacre Pearls are resistant to alcohol-based scents and cosmetics



Pear – Semi | ART. 131 50 012



Pearl Elliptic | ART. 131 50 021

COLOUR



| | mm | 11.5x6 | 15x8 |
|------------------------------------|----|--------|------|
| Pearl Effect White 70000 | ● | ● | ● |
| Pearl Effect Cream 71000 | ● | ● | ● |
| Pearl Effect Lt. Creamrose 77000 | ● | ● | ● |
| Pearl Effect Creamrose 77500 | ● | ● | ● |
| Pearl Effect Rosaline 77800 | ● | ● | ● |
| Pearl Effect Peach 79000 | ● | ● | ● |
| Pearl Effect Gold 78600 | ● | ● | ● |
| Pearl Effect Bronze 78800 | ● | ● | ● |
| Pearl Effect Light Green 75700 | ● | ● | ● |
| Pearl Effect Lavender 72000 | ● | ● | ● |
| Pearl Effect Bordeaux 79900 | ● | ● | ● |
| Pearl Effect Light Blue 73000 | ● | ● | ● |
| Pearl Effect Light Grey 74000 | ● | ● | ● |
| Pearl Effect Dark Grey 74500 | ● | ● | ● |
| Pearl Effect Black 72398 | ● | ● | ● |

“ *New colours provide new possibilities!* ”

CABOCHON HOTFIX

► Integration of original colours with bright new ones also on hotfix cabochons offers an unlimited combination possibilities for your designs. Whatever you wish – be it elegant, natural tones or vibrant, rich colours - Preciosa has them for you.

Colours

| | | | |
|---|-------------------------------------|---|--------------------------------------|
|  | Pearl Effect White 70058 |  | Pearl Effect Light Burgundy 79358 |
|  | Pearl Effect Cream 71058 |  | Pearl Effect Bordeaux 79958 |
|  | Pearl Effect Lt. Creamrose 77058 |  | Pearl Effect Red 79558 |
|  | Pearl Effect Creamrose 77558 |  | Pearl Effect Dark Copper 78958 |
|  | Pearl Effect Rosaline 77858 |  | Pearl Effect Light Blue 73058 |
|  | Pearl Effect Peach 79058 |  | Pearl Effect Blue 73358 |
|  | Pearl Effect Vanilla 71658 |  | Pearl Effect Dark Blue 73558 |
|  | Pearl Effect Gold 78658 |  | Pearl Effect Light Grey 74158 |
|  | Pearl Effect Bronze 78858 |  | Pearl Effect Dark Grey 74558 |
|  | Pearl Effect Light Green 75758 |  | Pearl Effect Black 72358 |
|  | Pearl Effect Dark Green 75858 | | |
|  | Pearl Effect Lavender 72058 | | |

○ Round Cabochon | ART. 131 11 030

| COLOUR | mm | | | | |
|--|----|---|---|---|---|
| | 3 | 4 | 5 | 6 | 7 |
| Pearl Effect White 70058 (HF) | ● | ● | ● | ● | ● |
| Pearl Effect Cream 71058 (HF) | ● | ● | ● | ● | ● |
| Pearl Effect Lt. Creamrose 77058 (HF) | ● | ● | ● | ● | ● |
| Pearl Effect Creamrose 77558 (HF) | ● | ● | ● | ● | ● |
| Pearl Effect Rosaline 77858 (HF) | ● | ● | ● | ● | ● |
| Pearl Effect Peach 79058 (HF) | ● | ● | ● | ● | ● |
| Pearl Effect Vanilla 71658 (HF) | ● | ● | ● | ● | ● |
| Pearl Effect Gold 78658 (HF) | ● | ● | ● | ● | ● |
| Pearl Effect Bronze 78858 (HF) | ● | ● | ● | ● | ● |
| Pearl Effect Light Green 75758 (HF) | ● | ● | ● | ● | ● |
| Pearl Effect Dark Green 75858 (HF) | ● | ● | ● | ● | ● |
| Pearl Effect Lavender 72058 (HF) | ● | ● | ● | ● | ● |
| Pearl Effect Light Burgundy 79358 (HF) | ● | ● | ● | ● | ● |
| Pearl Effect Bordeaux 79958 (HF) | ● | ● | ● | ● | ● |
| Pearl Effect Red 79558 (HF) | ● | ● | ● | ● | ● |
| Pearl Effect Dark Copper 78958 (HF) | ● | ● | ● | ● | ● |
| Pearl Effect Light Blue 73058 (HF) | ● | ● | ● | ● | ● |
| Pearl Effect Blue 73358 (HF) | ● | ● | ● | ● | ● |
| Pearl Effect Dark Blue 73558 (HF) | ● | ● | ● | ● | ● |
| Pearl Effect Light Grey 74058 (HF) | ● | ● | ● | ● | ● |
| Pearl Effect Dark Grey 74558 (HF) | ● | ● | ● | ● | ● |
| Pearl Effect Black 72358 (HF) | ● | ● | ● | ● | ● |

NOTE:

(HF) – Hotfix (Iron-On)

● – New | ● – In standard offer



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